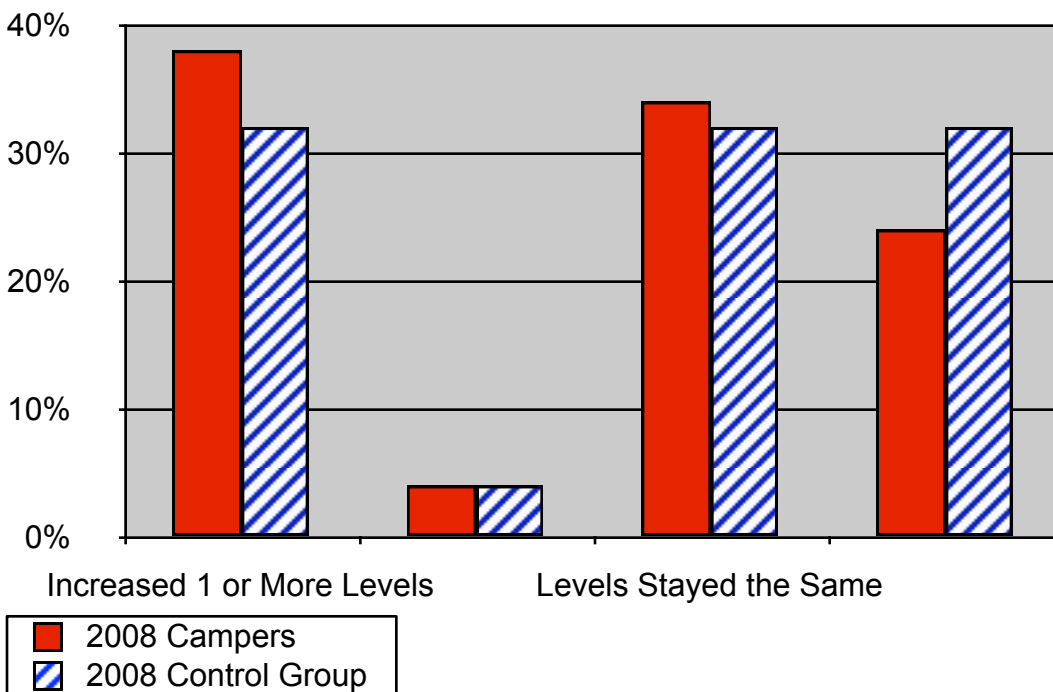


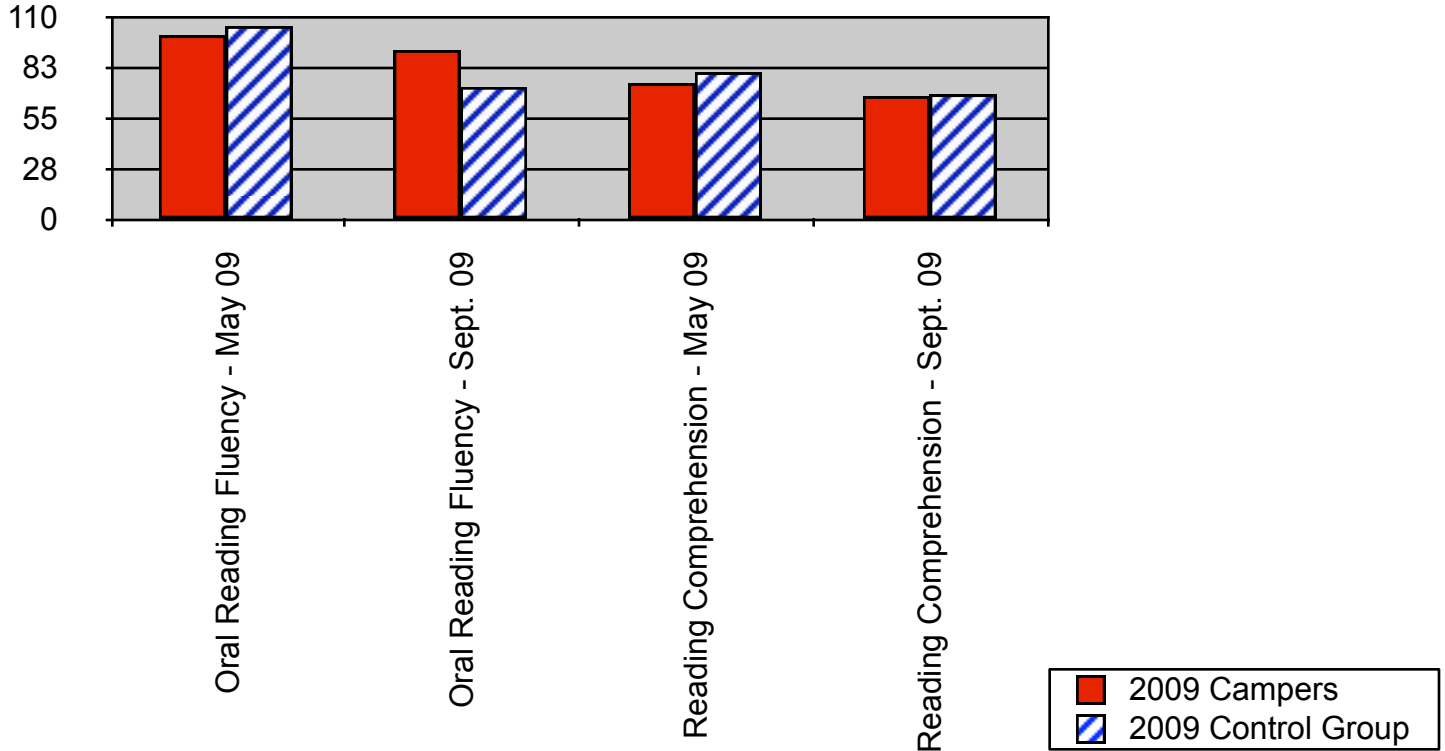
## Summer SEALS Day Camp '09 Annual Report December 10, 2009

With the completion of its third consecutive year, the 2009 Summer SEALS Day Camp continues to build upon the successes of the previous two summers, measurably *enriching lives...* of 30 youth academically, socially/emotionally and behaviorally... *one summer at a time.*

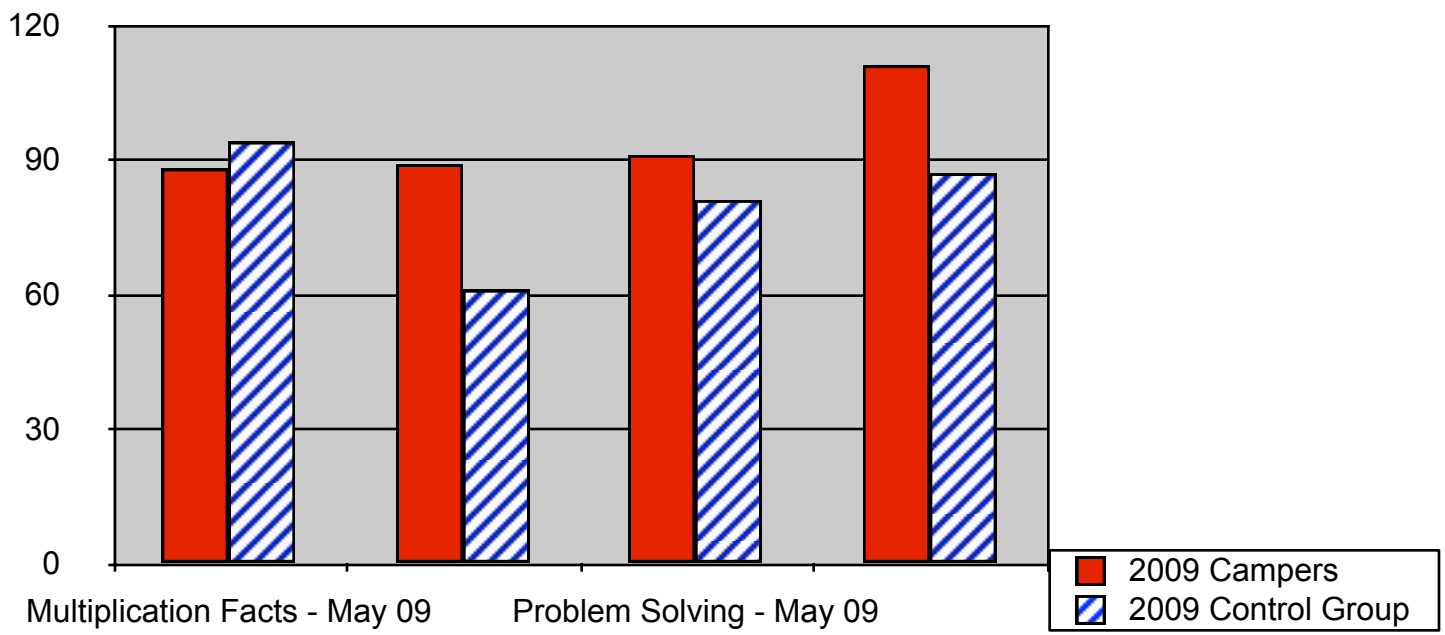
Programmatically, the staff focused on improving campers' core reading and mathematics skills while exposing them to a host of related activities to maintain a high level of engagement in learning through out the summer. The program was divided into three, two-week integrated units. First – **Magic and Magicians**, which included reading *Night of the New Magicians*, a visit by a magician, and had campers creating magic word problems. Next – **Dinosaurs/Prehistoric times**. Campers read *Dinosaurs Before Dark*, visited the Montour Preserve Fossil Pit, created their own fossils, and responded to writing prompts about how they might capture T-Rex. And finally – **Underwater Adventure**. Campers read *Dolphins at Daybreak*, and compared underwater animals and habitats, solved math problems dealing with swimming speed and the depth of the ocean. Additionally, the campers sponsored a free community car wash, visited Mike & Kathi Flock's pond in Kreamer (an annual highlight for the kids, Mike and John Bickhart) and the renovated Selinsgrove community pool. Since the camp now has "alumni," former campers who completed 5<sup>th</sup> grade were invited back to "mentor" current campers and participate in various events. The figures below (i.e., Figures 1-3) illustrate evaluation quantitative data reflecting the effectiveness of the summer camp program in achieving its core academic goals:



**Figure 1.** PSSA Performance for **2008** Summer Campers v. Non-camper Peers (i.e., controls; **N.B.:** PSSA Data for the 2009 campers will not be available until the spring of 2010, when their next administration of the PSSA occurs.)



**Figure 2.** Reading Assessment Data for 2009 Summer Campers v. Non-camper Peers (i.e., controls).



**Figure 3.** Mathematics Assessment Data for 2009 Summer Campers v. Non-camper Peers (i.e., controls).

At the November 4, 2009 Board Meeting, members reviewed the above data provided by Terry Heintzelman, Principal of the Intermediate School, which demonstrates continued positive results for campers. Qualitative data obtained by interviewing campers and guardians will be repeated following the 2010 camp. All sources of data regarding the camp's effectiveness continue to affirm of our collective efforts.

Beyond these programmatic and academic accomplishments, the Summer SEALS Day Camp continues to develop fund raising efforts despite difficult economic times. Steve Patterson, of Patterson-Brandt, Inc., professionally produced a 10-minute video about the program as an in-kind donation. This is a wonderful gift to SSDC that we look forward to sharing as a tool to strengthen and broaden our donor base. Our fundraising goal for '09-'10 is \$36,000 in order to finance the 2010 program. While continuing to receive support from the Selinsgrove Area Youth Foundation and through the Community Foundation, having IRS approval of the Summer SEALS Day Camp as an independent 501(c)(3) organization has been helpful in our efforts.

The charitable contributions received from 01/09 to 11/09 totaled \$31,318.40. With expenses totaling \$34,207.55, this required using \$2819.10 from our limited cash reserves to "balance the books." Our board is grateful for the prudent work of the summer camp director and staff in holding the line on expenses, making the program's continuation possible. Fund raising has grown to become a year round activity, and while we cherish the ongoing support we receive from established individual, business/corporate and foundation donors, we continually strive to expand our base of funding with new contributors. The data reported above demonstrate tangible positive results of our work as we seek to be good stewards of the resources entrusted to us by so many. As underscored in our video, the Summer SEALS Day Camp's success reflects the collaborative synergy of its partners and the broader community. Copies of our video are available for distribution to a wider audience in service of strengthening the community's support of the program.

*Report Compiled by:*

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